Developing Concepts

SET UP

Work in a small group.

MATERIALS

graph paper

Linear and Exponential Growth Models

QUESTION How are linear growth models and exponential growth models different?

EXPLORING THE CONCEPT

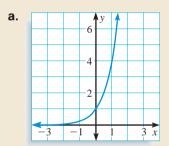
1 The equation y = 5x + 20 is a *linear growth model*. Copy and complete the table.

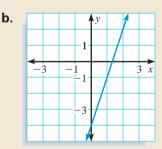
х	0	1	2	3	4	5
у	20	25	?	?	?	?

- 2 Graph y = 5x + 20.
- 3 The equation $y = 5^x$ is an *exponential growth model*. Copy and complete the table.

х	0	1	2	3	4	5
у	1	5	?	?	?	?

- 4 Graph $y = 5^x$.
- **5** Which of the graphs below shows a *linear growth model*? Which shows an *exponential growth model*? Explain how you know.





DRAWING CONCLUSIONS

In Exercises 1–6, identify the equation as a *linear* growth model or an *exponential* growth model.

1.
$$y = x + 5$$

2.
$$y = 3^x$$

3.
$$y = 10 + 2x$$

4.
$$y = 15 + 2^x$$

5.
$$y = 5(4x - 7)$$

6.
$$y = 10(1.2)^x$$

7. Look at your data and graph in Steps 1 and 2 to complete the statement.

A linear growth model increases the ? amount for each unit on the x-axis.

- **8.** Describe the rate of increase in an exponential growth model.
- **9. CRITICAL THINKING** You accept a job that pays \$20,000 your first year. Would you rather receive a raise of \$500 each year or a raise of 3% of your current salary each year? Does your answer depend on how long you plan to stay at the job? Explain your reasoning.